

## PROFESSIONAL SUMMARY

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Versatile Graphic Designer with 7+ years of experience creating social media, print and digital assets across technology, government, healthcare, and marketing sectors. Strong in branding, layout design, production/prepress, and photo manipulation, with a track record of delivering high-quality work under tight deadlines. Award-winning designer published in Graphic Design USA for digital, print, and packaging work.

## CORE SKILLS

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- Design & Branding: brand systems, logo design, typography, color theory, visual communication, content creation
- Print Production: layout/design file preparation for print, prepress, press-ready PDFs, proof review, print vendor handoff, mockups
- Marketing & Digital: social media design/advertising, email marketing, trade show graphics, display advertising, brochures/product sheets
- Tools: Adobe Creative Cloud (Illustrator, InDesign, Photoshop, Acrobat, Lightroom, Premiere), Microsoft 365 Suite, monday.com, Constant Contact, Sprout Social, Canva

## PROFESSIONAL EXPERIENCE

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Rad Source Technologies — Graphic Designer | Buford, GA | Oct 2021 – May 2025

- Completed 300+ design requests including product logos, brochures, advertisements, social media content, trade show graphics, and corporate collateral.
- Designed, implemented, and maintained brand guidelines to ensure consistency across digital and print materials.
- Collaborated with Engineering, Sales, and Marketing to support new product releases, training events, and trade show initiatives.
- Prepared files for print and managed prepress details (spec checks, proof review) to support high-quality output.

Self-Employed — Freelance Graphic Designer | Remote | May 2018 – Present

- Provided branding, logo design, photo editing/retouching, and production-ready print/digital assets for clients across multiple industries.
- Healthcare work: revised medical product sheets and related materials for Mölnlycke Health Care (booklets, brochures, quick-start guide, discharge sheet, banners/event assets), executing controlled text/layout/part-number updates and proofreading.
- Packaging work: created print-ready packaging and label components, including an award-winning kit design (see Awards).

## Selected Contract Roles

- Gaard Studios — Remote Graphic Designer (Mar 2021–Sep 2021)
- Georgia Department of Revenue — Graphic Designer (Feb 2020–Aug 2020)
- AMB Sports + Entertainment — Production Artist (Nov 2019–Jan 2020)

## EDUCATION

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University of West Georgia — Bachelor of Fine Arts (BFA), Graphic Design | Carrollton, GA | Aug 2012 – May 2018 | GPA: 3.4

## AWARDS & RECOGNITION

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- Graphic Design USA — American Package Design Award (May 2024): AccuTag Blood Irradiation Indicator Kit
- Graphic Design USA — American Digital Design Awards (2023–2024): 5 award wins (marketing collateral, apparel, social media)